Spiralis

The mission is to support NGOs as well as individuals with the mutual goal of public benefit
What we do

**PR:** Campaigns to promote social topics (year 2000: National campaign „30 days for civic sector“, introduced by president Václav Havel
**Meeting points** – representatives of different sectors meet there to discuss social topics

**Fundraising:** Consulting and training of NGOs,

**Start ups:** How to start an organization or a project, consultancy services

**Strategic planning**

**Legislative**

**Management**

**Personal development**
Projects
Take Life in your own hands (2009-2011)

Project funded by the ESF, with the aim to increase the employment of parents after the maternity leave

Main idea of the project:
Combining the needs of parents and non-governmental organizations

Background: Parents seeking meaningful part time job
Non-governmental organizations seeking co-workers to service those activities they do not have the time nor the sources to realize (newsletters, reporting, media communication, fundraising, project)

Parents are motivated and have ideas to change things around us, but do not have the tools to start or ways to raise money for their visions and projects.
Project in numbers

• 65 clients received new qualification of Fundraising (Certified by MŠMT)
• 35 NGOs received the support in form of a financial planning report compiled by the project target group
• 23 projects are being realized by the target group members in the present
• 2/3 of the target group members are employed at the present or have started their own business.
Upcoming project

Changing things around us (2011-2013)

PR project with 5 regional partners, starting in August 2011, funded by ESF.

Main idea of the project:
Core idea is to educate regions in ways of participation in public community life, in improving your environment and in making your living environment better via workshops and cultural events in 5 regions of the Czech Republic.
Fit for Flexi

**PR campaign:** workshops in each region of the Czech Republic, media promotion

**Main topics:** flexible forms of employment

**Target group 1:** employers

**Aim:** To increase the offer of flexible employment for parents with small children, inform employers about the experience from abroad

**Target group 2:** government officers, politicians, lawmakers

**Aim:** to change the legal environment, to present the examples of good practice from abroad

**Target group 3:** Wide public

**Aim:** to inform about project results, to present the examples of good practice from abroad