



Spiralis

The mission is to support NGOs as well as individuals with the mutual goal of public benefit



What we do

PR: Campaigns to promote social topics (year 2000:
National campaign „*30 days for civic sector*“,
introduced by president Václav Havel
Meeting points – representatives of different sectors
meet there to discuss social
topics

Fundraising: Consulting and training of NGOs,

Start ups: How to start an organization or a project,
consultancy services

Strategic planning

Legislative

Management

Personal development



Projects

Take Life in your own hands (2009-2011)

Project funded by the ESF, with the aim to increase the employment of parents after the maternity leave

Main idea of the project:

Combining the needs of parents and non-governmental organizations

Background: Parents seeking meaningful part time job

Non-governmental organizations seeking co-workers to service those activities they do not have the time nor the sources to realize (newsletters, reporting, media communication, fundraising, project)

Parents are motivated and have ideas to change things around us, but do not have the tools to start or ways to raise money for their visions and projects.



Project in numbers

- **65 clients** received new qualification of **Fundraising** (Certified by MŠMT)
- **35 NGOs** received the support in form of a **financial planning report** compiled by the project target group
- **23 projects** are being realized by the target group members in the present
- **2/3** of the target group members are employed at the present or have started their own business.



Upcoming project

Changing things around us (|2011-2013)

PR project with 5 regional partners, starting in August 2011, funded by ESF.

Main idea of the project:

Core idea is to educate regions in ways of participation in public community life, in improving your environment and in making your living environment better via workshops and cultural events in 5 regions of the Czech Republic.



Fit for Flexi

PR campaign: workshops in each region of the Czech Republic,
media promotion

Main topics: flexible forms of employment

Target group 1: employers

Aim: To increase the offer of flexible employment for
parents with small children, inform employers about
the experience from abroad

Target group 2: government officers, politicians, lawmakers

Aim: to change the legal environment, to present the examples
of good practice from abroad

Target group 3: Wide public

Aim: to inform about project results, to present the examples
of good practice from abroad